

Radio News Journalism

Five-day workshop

OFM Bloemfontein 27-31 May 2013

OUTLINE

The workshop aims to provide insights and skills for gaining publicity across all types of established media. Participants should work towards the following outcomes:

- Understanding radio news today and the impact of new media
- Improving voice announcing and microphone handling
- Improving newsgathering and newswriting for radio snips and current affairs
- Improving interviewing in person, on the phone, at events and disasters
- Covering routine news and handling crisis situations
- Using social networking tools to engage with users and verifying accuracy
- Producing lengthier documentaries and podcasts
- Dealing in particular with local, regional and national news for OFM

PROGRAMME

08h30- 16h30	Session 1 2 hours	Session 2 2 hours	Session 3 1.5 hours	Session 4 1.5 hours
DAY 1	Radio now	PRACTICAL	Newscasting	
BASICS	Introductory talk: Traditional & new radio media.	Street interviews. In pairs, report and present to the workshop.	Talk: improved voice pitch & control	Rip & read – voice exercises. In class practice.
DO	Questionnaire		From morning prac.	Self-evaluate
DAY 2	Tech skills		New media skills	
TECHNOLOGY	Editing: Outline talk and demo on laptop. In class practice.	Recording and editing on a smartphone. In class practice.	Talk on Social media and radio news. In class practice.	Group discussion: opportunities for new media in radio news
DO	Download software and practice	Download software and practice	Software demos & downloads	Draft points for radio station strategy
DAY 3	Interviewing	PRACTICAL	Newswriting	
LIVING NEWS	Talk and do. Person to person, phone, on the hoof.	News game using social media and radio station calls.	Techniques and tips for events and location news coverage.	Techniques and tips for crisis news coverage.
DO	Radio snips in pairs.	Record and edit.	Write-ups.	Write-ups.
DAY 4	Interviewing	PRACTICAL	Current affairs	Podcasting
DEPTH NEWS	Talk and do. Person to person, phone, on the hoof.	In pairs, report and present to the workshop.	Talk & do. Morning and afternoon drive time news coverage.	Talk and do: what is podcasting and how to do it.
DO	Radio snips in pairs.		Write and present.	Plan in threes.
DAY 5	Communities	PRACTICAL	Strategy	ASSIGNMENT
NETWORKING	Talk and do & demo. Integrating your social networks.	Community mapping game – issues, people, places and news coverage. Report & present.	Group to review station media analysis & strat plan	Individuals to produce 10min podcast and send to Facilitator in 10 days
DO	Group brainstorm.		Write up and present	Write, record, edit, send
WHAT TO BRING	Laptop if you have one	Smartphone if you have one	Recorded examples of your radio work if any (mp3s or .wav files on stick or disk)	

FACILITATOR for the Institute for the Advancement of Journalism

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